

Message Text

UNCLASSIFIED

PAGE 01 TEL AV 00602 141154Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----015767 141156Z /15
R 131237Z JAN 78
FM AMEMBASSY TEL AVIV
TO USDOC WASHDC
INFO SECSTATE WASHDC 0596

UNCLAS TEL AVIV 0602

USDOC

E.O.11652: N/A
TAGS: BEXP, IS
SUBJ: COUNTRY COMMERCIAL PROGRAM - FIRST QUARTER FY 1978
REPORT

1. THE USUALLY LARGE INFLOW OF HIGH-LEVEL OFFICIAL VISITORS DURING THE LAST TWO MONTHS OF THE YEAR SUBTRACTED FROM AVAILABLE OFFICER TIME FOR SPECIFIC CCP CAMPAIGNS. ALSO, END OF YEAR ANNUAL LEAVE BY LOCAL AND AMERICAN STAFF ALSO REDUCED AVAILABLE PERSONNEL INPUTS. RECRUITMENT PROBLEMS FOR SPIN-OFFS FROM MUNICH AND STOCKHOLM AND LACK OF LOCAL INTEREST IN U.S. FIRMS PARTICIPATING IN "PRODUCTRONICA" FORCED CANCELLATIONS OF CAMPAIGNS ONE AND TWO.
 2. FORTUNATELY, EMBASSY WAS ABLE TO FILL IN FOR ONE OF THESE CAMPAIGNS WITH STATE OF ILLINOIS MINI-CATALOG SHOW WHICH WAS VERY SUCCESSFUL (TEL AVIV 0355), WITH ON-THE-SPOT SALES OF \$45,000 AND 210 TRADE LEADS FOR A DIRECT EXPENDITURE OF ONLY \$110 BY THE STATE OF ILLINOIS.
 3. PREPARATIONS WERE ALSO CARRIED OUT FOR MEDICAL EQUIPMENT TRADE MISSION AND EMBASSY ASSISTED ADVANCE OFFICER LOUSTANUNAU IN HER UNCLASSIFIED
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- PAGE 02 TEL AV 00602 141154Z
- VISIT TO TEL AVIV (77 TEL AVIV 10788).
4. EMBASSY FORWARDED LIST OF TRADE EVENTS, INCLUDING SPIN-OFFS, WHICH IT IS RECOMMENDING FOR 1978 AND 1979 FOR ISRAEL (TEL AVIV 470). THE LIST SHOULD BE USEFUL TO CAGNE IN RECRUITING A SPIN-OFF FOR ISRAEL AS EARLY AS POSSIBLE.

5. WITH ASSISTANCE FROM EMBASSY'S ADMINISTRATIVE SECTION, ENTIRE GREY STEEL SHELVING FOR COMMERCIAL LIBRARY WAS REPLACED BY NEW, COLORFUL AND ATTRACTIVE SHELVING WHICH GREATLY IMPROVES PLACEMENT OF REFERENCE MATERIAL AND APPEARANCE OF LIBRARY.

6. PURCHASE ORDERS TOTALING \$1,700 WERE ISSUED DURING THE FIRST QUARTER FOR PROCUREMENT OF COMMERCIAL LIBRARY REFERENCE MATERIAL.
LEWIS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TELAV00602
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780022-0165
Format: TEL
From: TEL AVIV
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780164/aaaacby.tel
Line Count: 70
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 47aa63e3-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 22 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3775475
Secure: OPEN
Status: NATIVE
Subject: COUNTRY COMMERCIAL PROGRAM - FIRST QUARTER FY 1978 REPORT
TAGS: BEXP, IS
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/47aa63e3-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014